Laxale’s 2014 10-11 Flyer

Brief: Please see previous flyers attached for style guide

A3 double sided folded to a4 (4 page flyer)

Text in red refers to file for logo / photo

**PAGE 1**

**Contact Details Header**

1. change Helen West to Silvana Chiovitti
2. change Head Office to Lana Batty 0402 670 133

**Month details Header**

1. please create new banner (Christmas theme) with “November December 2014 Salon Specials” as text

**Salon Online Coupon**

1. copy layout – change text under YOUR EXCLUSIVE COUPON to “Enter code NAIL14 in the checkout to receive 20% off all NAIL products purchased online”

**Free Gifts Section**

1. Please change to Christmas theme
2. Please put asterix next to FREE GIFTS
3. Spend over $50 receive a FREE GKMBJ 4 Column Appointment Book page 1 of 4 col.pdf
4. Spend over $300 receive a FREE GKMBJ 6 Column Appointment Book page 1 of 6 col.pdf
5. Spend over $700 receive a FREE SILVER BULLET MINI HAIR TRIMMER 900512.jpg
6. Spend over $1200 receive a FREE SILVER BULLET METRO TRIMMER metro.jpg

**Christmas Packs Section**

1. Christmas theme to cover the remainder of page 1
2. To be split into brand segments with logos etc in each section
3. Header: Order your packs today. Extremely Limited Stock!
4. GKMBJ Brush Packs Sensational Haircare Logo Coloured2.jpg
   1. Text: Our most popular packs. Order now before they run out!
   2. Text: Available in Soothing & Nourishing or Lactic Hydrating Packs bbj058 + bbj059.jpg
   3. Text: Free Vitalising & Detangling Brush! Valued at $14.95 vitaliser brush.jpg
   4. Text: Valued at $54.85
   5. Text: RRP $29.95 Salon Cost $20.95
5. GKMBJ Treatment Packs
   1. Text: Three Hero Products in One Amazing Pack
   2. Text: Comes with FREE 150ml One Minute Treatment
   3. Available in Soothing & Nourishing or Lactic Hydrating Packs bbj056 + bbj057.jpg
   4. Text: Valued at $69.85
   5. Text: RRP $39.95 Salon Cost $29.95
6. GKMBJ Travel Packs
   1. Text: Great for those going away this Summer
   2. Text: RRP $12.95 Salon Cost $8.95 GK Travel.jpg
7. RPR Packs rpr\_newlogo.blk.ddf
   1. Text: Quad Packs Available in Blonde, Revitalising, Volume, Frizz, Hydratring, Daily Care RRP $39.95 Salon Cost: $23.95 Copy of RPR Revitalising Quad.jpg Pack.jpg
   2. Text: Amazon Series Packs Available in Tucuma Colour Preservation and MuruMuru RRP $45.00 Salon Cost: $28.95 Copy of Amazon Trio MuruMuru.jpg
8. Natural Look Packs NL logo cmyk.jpg
   1. ATV Styling Combo copy of atv combo deal.jpg
      1. Contents: ATV Prime Time, Static Brush and Ceramic Hair Iron
      2. RRP $79.95 Salon Cost $41.80
   2. X-Ten Pack copy of 2014 xten pack.jpg
      1. Complete Extension Care
      2. Contents: Shampoo, Conditioner, Split End Milk, Extension Brush
      3. RRP $49.95 Salon Cost $25.80
   3. Silver Screen Pack copy of 2014 silverscreen pack.png
      1. For Blondes Only!
      2. Contents: Silver Screen Shampoo, Conditioner, Broadcast Spray and BONUS Sachets
      3. RRP $35 Salon Cost: $17.95
   4. Colour Art Pack copy of 2014 colour art pack.png
      1. For Colour Hair retention
      2. Contents: Shampoo, Conditioners, Deep Mask Sachet, Shine Spritz
      3. RRP $35 Salon Cost $17.95
   5. Intensive Pack copy of 2014 intensive pack.png
      1. Helps Reconstruct your Hair
      2. Contents: Fortifying Shampoo, Conditioner, Treatment
      3. RRP $35 Salon Cost $17.95

**PAGE 2**

**GKMBJ Intro Deals**

1. NEW GKMBJ Men’s Mini Deal photo to follow
   1. Your choice of Everyday, Mint or Thickening
   2. Receive 4 x Your Choice of Shampoo, 4 x Mens Conditioner PLUS FREE Sample Sachets, Retail Booklets and Mini Stand
   3. Retail Value $159.60
   4. Salon Cost Normally $95.90 – Pay Only $74.95
   5. Free Stock Valued at $60.00
2. GKMBJ Classic Series Deal
   1. Our famous GKMBJ Classic Range. Get the full range in your salon and save! Photo from GKMBJ Classic Series Deal 2014.pdf
   2. Retail Value $800+
   3. Pay Only $265
3. GKMBJ Styling Combo bbj152.jpg
   1. Contains 4 of each of our newly packaged Styling Products
   2. Retail Value $319.20
   3. Pay Only $149.95 That’s an extra 25% Off!

**It’s Heating Up! Treatments On Sale**

1. KOZA Intensive Protein Treatment
   1. 1000’s Sold
   2. 20% OFF
   3. 1L Was $8.25 now $6.60 koza 1l protein treatment.300dpi.jpg
   4. 5L Was $30.25 now $24.20 koza 5 litre protein treatment.psd
   5. IPT DEAL BONUS Buy 30 x 1L get 1 x 5L Free Normally $247.50 now $$199
2. GKMBJ Collagen Mask & Equaliser bbj023 new.psd
   1. The Big Gun of Treatments!
   2. Will Deliver Results EVERY TIME!
   3. 23% OFF
   4. Was $64.95 NOW $49.95

**KOZA Scalp Care Range**

1. Koza Active Shampoo NEW NEW NEW active 250ml.jpg and active 1L.jpg
   1. With Tea-Tree Oil and Peppermint
   2. Invigorate a dry and flaky scalp
   3. 250ml $5.95 1L $13.50
2. Koza Anti-Dandruff Shampoo photo to follow
   1. Vitamin Rich
   2. To help fix dandruff, scale itch and a problem scalp
   3. 250ml $5.95 1L $13.50
3. Koza Hygiene Conditioner photo to follow
   1. Vitamin Rich
   2. For use after shampooing with the Koza Scalp Care Range
   3. 250ml $5.95 1L $13.50
4. Koza Scalp Care Deal photo to follow
   1. Buy 6 of each 250ml and get 1 of each 1L for Free!
   2. FREE STOCK VALUE $40.50
   3. You Pay $99.95 – thats 33% off

**KOZA Colour your Salon!**

Text: Koza provides your salon with a complete colour solution.

Best Ingredients \* Best Balue \* Best Results!

1. Koza Colour koza-tint-new.jpg
   1. 15% Off
   2. Was $5.95 now $5.00
   3. Contains: Shea-Tree Butter and Jojoba Oil
   4. Made in Italy (please put Italian flag)
2. Koza Cream Peroxide koza 30 vol.jpg
   1. Australian Made
   2. Available in 5vol – 60vol
   3. Normally $7.20 Now $5.00
   4. That’s 30% OFF
3. Koza Dust-Free Powdered Bleach koza white bleach – 300dpi.jpg and koza blue bleach 72dpi.gif
   1. Made in Italy
   2. Amazing Quality for Best Results
   3. White Blue and VIOLET (please put violet in violet lettering) Buy 6 @ $5.00 each! CRAZY PRICE Normally $11.95
   4. NB: Must be 6 of one colour, no mixing colours.
4. Koza Foil 100m & 300m photo to follow
   1. Super Strong - 18 Microns
   2. 100m $9.95 300m $26.95
   3. Buy 6 get 10% Off Buy 12 get 20% off
   4. NB: Must be 6/12 of one size, no mixing sizes.
5. Koza Tint Bowl koza tint bowl doc.tif
   1. Was $2.95 Now only $1.00!
6. Koza Tint Brush Small koza tint brush.tif
   1. Was $1.55 Now only $0.50
7. Koza Colour Opening Deals get photos from koza colour deals – final.pdf
   1. 8 Colour Sampler Kit $50
      1. List items in Colour Sampler Kit from koza colour deals – final.pdf
   2. 36 Colour Intro Deal $199
      1. (List all items from 36 colour deal from koza colour deals – final.pdf
   3. 72 Colour Intro Deal $399
      1. List all items from 72 colour intro deal from koza colour deals – final.pdf

**PAGE 3**

**Electrify you summer! Amazing end of year specials!**

**Wahl Section logo wahl.jpg**

1. Wahl Sterling 4 Combo Unity\_Sterling\_Combo.jpg
   1. Wahl’s Powerful Sterling 4 Clipper & Sterling Stylist Trimmer
   2. Normally $198 Pay only $148
2. Wahl Super Dry Dryers super dry dyer black.jpg and super dry dyer white.jpg and super dry dyer pink.jpg
   1. Amazing Value – Use in salon or retail to your clients
   2. 2000w + 12 Month Replacement Warranty
   3. $39 each or 3 for $99
3. Taper 2000 with Free Denman Comb Set lime-green-precision-combs-wallet-open.jpg + Pink-Precision-Combs-in--Wallet.jpg + Taper 2000 Hot Pink.png + Taper 2000 Lime\_nologo.jpg + WA8472BK\_Taper 2000 Black\_Cutout.jpg + PrecCombs\_Black.jpg
   1. Comb Set valued at $30.00
   2. Don’t pay $129 for both, Pay only $99.00
   3. Available in Chrome, Pink and Lime
4. Taper 2000 Polka Dot Collection pdbag\_web.jpg + pdtaper\_web.jpg
   1. Polka Dot Taper 2000 with FREE Matching Tool Bag
   2. $99.00
5. Pink Fur Set PinkFur Case\_Small.jpg + PinkFurClipper\_CMYK.jpg
   1. Taper 2000 and Matching Pink Fur Hard Case
   2. $119

**Andis Section**

**NEW TO LAXALE’S – ANDIS CLIPPERS AND TRIMMERS** copy of andis logo

**All Andis Clippers MADE in USA – 2 years REPLACEMENT warranty**

1. US PRO Clipper copy of us pro.jpg
   1. High Speed Clipper
   2. Easily cuts Wet or Dry hair (Thick or Thin)
   3. Normally $135 Intro Special $119
2. Ionica Cordless Clipper ionica clipper.jpg
   1. Lithium-ion Battery 2 hours run time
   2. Quick 1 hour charge
   3. Normally $359 Intro Special $299
3. Slimline Pro Cordless Trimmer (D7) slimline trimmer d7.jpg
   1. Lightweight cordless design
   2. Ni-MH battery for all day use
   3. Includes Charger Stand, 4 Attachments, Blade oil and brush
   4. Normally $119 Intro Special $99
4. Superliner Trimmer superliner rt1.jpg
   1. T-Blade perfect for Barbers
   2. Quiet and Maintenance Free
   3. Includes Deep tooth T-Blade, 4 Attachment Combs
   4. Can be used with shaver attachment (sold separately)
   5. Normally $159 Introl Special $129

Full Andis Range of Clippers, Trimmers, Attachments and Accessories available at SalonOnline. Use Coupon Code ANDIS and receive an extra 5% Off!

**Parlux Section**

The AMAZING Parlux 385 Dryer Weighs only 465g Extremely Powerful

Laxale’s Price $169 – WE WON’T BE BEATEN all 9 parlux 385 photos

**PAGE 4**

**Koza Furniture**

**NEW 2015 Range and Pricing**

**Same Great Quality – Same Great Pricing**

1. Barber Chairs
   1. 8705 $499 307 chair 300detch.jpg
   2. 8702A $599 hz8702A.jpg
   3. 22510 Reduced from $1499 to $899! 22510 side right
2. Cutting Chairs
   1. 8802 $219 hz8802.jpg <- please doctor photo so fabric is black, not white
   2. 8821 $199 hz8821.jpg
   3. 8826 $199 hz8826.jpg
   4. 8842 $219 hz8842.jpg
   5. 8801 REDUCED $169 336 chair 300detch.jpg
3. Shampoo Basins
   1. 9006A $699 hz9006.jpg
   2. 9009 $699 6617 basin 300detch.jpg
   3. 9013 $699 6631 basin 300detch.jpg
   4. 9028 $699 \*Special Order Only\*
   5. 9038 $699 hz9028.jpg
4. Work Stations
   1. 2296 Double Sided $599 ml-2296.jpg
   2. 3307 Double Sided $349 ml-3307.jpg
   3. 3665B Single Sided $399 ml-3365b.jpg
   4. 09 Double Sided $249 hl-09.jpg
   5. 2205 Single Sided $249 hl-2205.jpg
   6. 2209A Single Sided $249 hl-2209A.jpg
   7. 254 Single Sided $249 hl-254.jpg
5. Reception Desk
   1. 2831 $349 hl-2831.jpg
   2. 2878 $349 hl-2878.jpg
   3. 2837A $499 hl-2873A.jpg
6. Waiting Lounge
   1. 7014 $399 hz-7014.jpg 🡨 please doctor to make couch black
   2. 7002 $299 (Due early 2015) hz7014.jpg 🡨 please doctor to make couch black

ALSO AVAILABLE: Beauty Beds, Stools, Portable Basins, Trolleys, Booster Seats and much more. For full range visit [www.koza.com.au](http://www.koza.com.au)

**Terms and Conditions**

All pricing is including GST and excluding Freight. Please consult warranty on our website www.laxales.com.au Salononline Coupon Codes: Limit 1 coupon per customer. Must be entered online to redeem. Salononline Voucher ends 30/11/2014. Salon Online voucher cannot be used when ordered through a Laxale’s Sales Representative. Specials available to Salons and HHWH only. Specials can be withdrawn at any time. Free Gifts available while stocks last and cannot be redeemed for cash. For availability, call your sales representative. Full terms and conditions available at www.laxales.com.au. All pricing includes GST. E&OE.